

The Didsbury Pioneer

Provincial Library de 54

VOL. 53; NO. 12

DIDSBURY, ALBERTA, WEDNESDAY, MARCH 24, 1954

\$2.50 a Year; 6c a Copy



Rescued and rescuer emerge from the smouldering wreckage of an apartment house in Syracuse, N.Y., after Lieut. Charles Thomas

found this small puppy apparently unharmed amid the ruins of the building.

WEST NOTES

(From Our Own Correspondent)

Mrs. K. Kouachuh recently visited with her brother, Mr. Alex Snyder, and family at Grande Prairie.

Mr. Leo Oliver of Rosedale, B.C., was a visitor in the district for a week.

The Rugby W.I. held a whist drive at the home of Mr. and Mrs. L. Krebs March 15, with six tables in play. Mrs. Alex Blain and Mr. R. Fulkert took first prize and the latter also won the traveling prize. Consolation went to Mrs. B. Smith and Mr. H. Krebs. The next game will be at the home of Mrs. R. McNaughton on March 22.

Among those visiting with Mr. and Mrs. Rigby on Sunday were Mr. and Mrs. G. Wilson and family and Mr. and Mrs. A. L. Hogg.

The Rugby Anglican W.A. met at the home of Mrs. Fred Blain Tuesday of last week, with Mrs. D. Hoesgood in the chair. The study portion was also taken by Mrs. D. Hoesgood. Apsous were donated and sold to raise money for the Dorcas work. The next meeting will be held at the home of Mrs. B. Smith, when a quilt will be done for a mission school in the far north.

The Cremona Curling Club held a successful farmers' bonspiel last week, with the Alex Spence rink winning first in the 1st event and George Whitlow's rink taking 1st in the second event. A. L. Hogg played second on the latter squad.

Mr. and Mrs. W. Rigby had the misfortune to lose their chicken house and 25 hens as the result of a fire last week.

Mr. and Mrs. W. Papke and family of Big Prairie spent Sunday with Mr. and Mrs. L. Papke.

JUTLAND 4-H CLUB HOLDS MARCH MEETING

The March meeting of the Jutland 4-H Beef Club was held at the home of Gerry Good Saturday afternoon, with an attendance of 8 members. The members judged a class of beef steers ready for market. Mr. Bruce Shells gave the correct placing of them.

The meeting was opened with the 4-H pledge. The treasurer gave her report and the amount of money brought in by the recent box social was \$45.

The members are inviting the CPAC reporter to the next meeting. Interesting talks were given by Linda Shells on "Careful Handling of Livestock" and Ken Stiles on "Comparison of Cattle Today with Cattle of Many Years Ago." Next meeting each member will bring an item to discuss.

The April meeting will be held at the Bruce Shells farm on the 21st.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:20 a.m. daily.
No. 527—10:04 a.m. (flag stop) Sunday only.

No. 523—11:24 daily except Sunday.
No. 525—6:21 p.m. daily.

SOUTHBOUND:
No. 522—4:50 a.m. daily.
No. 524—12:25 noon daily.

No. 520—4:38 p.m. daily except Sunday.
No. 528—6:21 p.m. (flag stop) Sunday only.

Highway Work To Start Soon

Minister of Highways Gordon Taylor reaffirmed his statements made at a meeting here some weeks ago when he announced in the legislature that a \$10,000,000 new highway will be constructed within the next two years between Bowden and Crossfield.

The 29-mile four-lane highway divided by a 20-ft. median will be the first ever constructed in the Canadian west and will replace the existing highway between the two points. The stretch was selected because it was probably the worst for turns and curves between Edmonton and Calgary.

The new road between Crossfield and Bowden, which by-passes Carstairs, Didsbury and Olds, will be started immediately and if it proves satisfactory, it will probably be a pattern for all main highways in the province.

Special crossings are to be provided for east-west traffic.

At a meeting here some weeks ago, the minister stated that the highway would pass approximately three miles east of here but that the present route would be properly connected with the new highway and would be kept in a high state of repair.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Carl Meyer, Donald and Allan, Mrs. George Meyer and George were Calgary visitors on Thursday.

Mr. and Mrs. R. Rodney and family and Miss Shirley Krueger were Friday evening visitors with Mr. and Mrs. Fred Befus and family.

Miss Ivy Mitchell of Edmonton spent several days last week visiting Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. C. Dunn were weekend guests of Mr. and Mrs. Fred Befus and family.

Mr. L. Sharp and Mr. Ed Clayton left for a several weeks holiday to visit relatives and bring back a new car. They will visit Toronto, Niagara Falls and Chicago and other points.

Mrs. E. Dippel returned home on Sunday from the General Hospital. Mr. and Mrs. W. A. Sherick and sons were weekend visitors in Edmonton where they visited the latter's parents. Mr. and Mrs. Fred Bogner.

Mr. and Mrs. Gordon Weber, Nelda Good and Mr. Donald Weber were Sunday dinner guests of Mr. and Mrs. Abe Reimer and family.

Mr. B. Ramm and Mrs. Alice Gillrie were Sunday supper guests of Mr. and Mrs. Jack Edwards and family.

Mr. and Mrs. M. Dippel and Carol and Donna Dippel were Sunday dinner guests of Mr. and Mrs. J. B. Hipkin and family. Mr. and Mrs. Jack Edwards and family were afternoon visitors.

LAC Robert Hipkin left Monday for his new posting at Camp Borden, Ont., after spending a week at home.

Mr. and Mrs. H. W. Folkmann were Calgary visitors Monday.

New Postal Rates Effective April 1st

Following is a rundown of postal rates which will take effect April 1: Air Mail: Canada, up to 8 oz. first class; over 8 oz., 7c first oz., 5c additional; U.S., 7c first oz., 5c additional ounces.

Letters: Canada, local, 4c first oz., 2c each additional; all other post offices, 5c first oz.; 3c each additional. Foreign: Great Britain, Commonwealth, France, Spain, U.S., North and South America, 5c first oz., 3c each additional oz.; all other countries, 6c first oz., 4c each additional.

Postcards: Canada and all other countries, 4c.

FALLEN TIMBER

(From Our Own Correspondent)

A birthday party was held recently at the home of Mr. and Mrs. Bill Money for Mr. Johnny Teynor. Mr. Bill Money and Cecil Money.

Guests at the home of Mr. and Mrs. Johnny Howton Sunday were: Mr. and Mrs. C. B. Moore, Gary Moore, Mrs. Harry McGaffin and Terry of Calgary; Mr. and Mrs. Bob Moore, Judy and Brian, and Mr. and Mrs. E. Loughhead, Lenny and Lorraine.

Elaine, Allen and Riekey Admussen visited at the home of Mr. and Mrs. Johnny Howton while their parents attended the wedding reception for Mr. and Mrs. Chris Admussen.

Mr. and Mrs. Bob Moore and children visited at the home of Mr. and Mrs. W. Stringer recently.

Mrs. Harry McGaffin and Terry are spending the week at the home of Mr. and Mrs. J. Howton.

Please take note that church time is now 11 a.m. and Sunday school at 12 noon.

We are sorry to hear that Mrs. H. Johnson is a patient in Didsbury hospital. We wish her a speedy recovery.

Mr. and Mrs. C. Moore and Mrs. Johnny Howton and children and Mrs. K. Teynor were visitors at the home of Mr. and Mrs. Benny Teynor Saturday afternoon.

Mr. J. H. Cooper spent the night at the home of Mr. and Mrs. G. Admussen last Thursday.

We are sorry to hear that Mrs. O. Clarke is not feeling well.

MRS. P. HOSEGOOD HOSTESS TO WESTCOTT UNITED W.A.

FIFTEEN members and two visitors met March 17 at the home of Mrs. Percy Hosegood. Scripture reading on "The Kingdom of God" was read by Mrs. Jack Robertson and devotion was given by Mrs. G. Youngs, topic being "The Way of the Cross."

Mrs. Jack Robertson, for the missionary topic, gave a study on Chapter 11 of the book "Where'er the Sun", dealing with Missionary work in India. Mrs. R. McNaughton gave a very interesting report on the recent Presbytery, which was held March 12 at Lacombe.

Meeting closed with a hymn and benediction by Rev. C. Armstrong.

Artificial Ice Plant To Be Discussed At Meeting

WORLD DAY OF PRAYER

On March 5th the World Day of Prayer services was held in Knox United Church, Didsbury. There was a good attendance. Mrs. C. C. Armstrong presided and members of the following churches took part: Church of England, Evangelical, United Missionary and Knox United. Miss J. Burksolder gave a most inspiring address on "Vision."

Mrs. E. Walker sang "The Stranger of Galilee" and Rev. and Mrs. H. Traub rendered a duet entitled "At the Place of Prayer."

The offering of \$15.77 was sent to the Women's Inter-Church Council of Canada, Toronto.

Mt. View W.I. Regular Meeting

Mountain View W.I. held its regular meeting at the home of Mrs. Ed Stiles with nine members and sixteen visitors present.

Reports were given on two card parties held and a donation of \$10 was made to the Polo fund. Mrs. Stiles read part of the C.A.C. bulletin. Mrs. Tighe gave a very interesting paper on agriculture, her topic being Alberta Federation of Agriculture.

Mrs. Stiles passed around some articles for members and visitors to sew for the Red Cross.

The W.I. was pleased to have Mrs. Kimmitt speak on growing flowers and artistic arrangement of bouquets. She said flowers speak in their own language—beauty for decoration, cheer for the sick, comfort for the bereaved.

The "bit of fun" by Mrs. Stiles was won by Mrs. Warren. The 10-cent draw netted \$2.65 and was won by Mrs. Tighe. Next meeting will be on April 21st at C. Snyder's.

EAST NOTES

(From Our Own Correspondent)

Mr. Eugen and Shirley of Sunnyslope, Jake Neufeld and Mr. and Mrs. Sidney Wilkens and Brian were Sunday dinner guests with Mr. and Mrs. Pete Neufeld.

Sympathies are extended to Mr. and Mrs. Harold Swanson and family on their sad bereavement; their son passed away last Saturday in Didsbury hospital.

Bette Neufeld and her niece, Donna Sundberg, spent the weekend with the former's parents. We are pleased to hear that Grandpa Ahlgrin, who had been a patient in Didsbury hospital for two weeks, has again returned to his home and is feeling somewhat better.

Best wishes are extended to Beverly Thompson who has been home from school with the "flu." The next W.I. meeting will be held at the home of Mrs. Chris Ehret on Wednesday, April 14. Mr. and Mrs. Pete Neufeld and Mr. and Mrs. Eugen of Sunnyslope were business visitors in Calgary last Friday. Bette Neufeld and Donna Sundberg returned with them.

Mr. Schumaker and Mr. Otto Bittner were Friday visitors in Calgary.

Miss Olwen Bittner and friend of Banff were weekend visitors with the former's parents.

Mr. and Mrs. Donald Thompson motored to Calgary Monday to bring back the former's grandmother, who had spent a week with her son Alfie and family.

Mr. and Mrs. C. Wagner and Ernie called on the Schumakers Sunday afternoon.

SPRINGSIDE NOTES

(From Our Own Correspondent)

There was quite a nice crowd at the home of Mr. and Mrs. H. C. Peterson Friday night and eight tables of whist were in play. Top honors went to Mrs. G. Innes and Mr. R. Nunnum with low scores won by Mrs. H. Fischer and Mr. Bill Collinge. Traveling prize was won by John McDonald. The next card party will be held at Springside school on April 2.

Congratulations go to Mr. and Mrs. Art Jackson (Dorothy Chandler) on the birth of a son.

Mr. and Mrs. Nimmons and Lorne were Sunday dinner guests at the home of Mr. and Mrs. W. Collinge.

Monday, March 29 has been set as the date for the annual meeting of the Didsbury Ramblers hockey club, which will be held at 8 p.m. in the Lions hall. Reports of the past season's operations will be given and plans made for the coming season.

Election of officers will also take place.

Artificial ice is being mooted for the local arena and curling rink and capable advisors will attend this meeting to outline procedure and answer questions regarding the installation of an artificial ice plant here.

Hockey fans, curlers and parents interested in the doings of the club and installation of a plant for ice making are urged to attend this meeting.

WESTERDALE NEWS

(From Our Own Correspondent)

Another enjoyable evening of whist was held Wednesday at the home of Mr. and Mrs. Ben Kerahaw when high honors went to Mr. L. Jones and Mr. H. Braun and consolation to Mrs. Stratham and Mr. W. Wigley.

Mr. Bill Wigley of Calmar spent overnight visits at the homes of Mr. and Mrs. L. Jones and Mr. and Mrs. W. Wigley last Saturday and Sunday.

Miss Greta Kershaw returned home last Tuesday for a short visit.

Several ladies met at the home of Mrs. J. Cowie last Thursday to complete another quilt and card wool.

The hockey team played a game at Sundre last Thursday evening and succeeded in holding Sundre to a close 4-3 victory. The locals had only eight players dressed.

While Miss Hunt, the teacher, was preparing to light a fire at the school on St. Patrick's Day, the stove and pipes cracked to the floor, breaking a window pane and narrowly missing one of the pupils.

Needless to say school was late in starting.

MRS. CAMPBELL HOSTESS TO KNOX EVENING GROUP

Knox United Evening Group W.A. met at the home of Mrs. Ray Campbell on Monday, March 22 with 20 members and three visitors present. Meeting opened with the W.A. theme song and a prayer.

Devotional was given by Mrs. G. Bittner. Roll call was answered by giving your full maiden name and telling what you were doing at the age of 20.

Mrs. W. Van Wyck gave the report of the Presbytery W.A. held recently in Lacombe.

Bazaar fancy work was handed out. Mrs. J. Shannon had the citizenship paper and chose an article on United Nations called "What It Is. What It Does. How It Works."

Mrs. C. Armstrong, "know your church convener," spoke on the "Duties of the session." "Bit of fun" was taken by Mrs. Lorne Clayton.

Next meeting on Monday, April 26, will be at the home of Mrs. C. Sorenson.

BERGEN NOTES

(From Our Own Correspondent)

Congratulations to the newlyweds, Mr. and Mrs. Chris Admussen. The happy couple were honored recently at a shower held at the home of Mrs. Fred Admussen. A large crowd was in attendance at their wedding dance held in Bergen hall Thursday evening. Mr. and Mrs. Admussen will make their home in the Acme district.

Mr. and Mrs. H. Wideman and family, who are leaving this week to make their home on their farm near Castor, were presented with a tray at a farewell party held in their home on the evening of March 12.

The Ladies' Aid will meet this month at the home of Mrs. Wesley Haug.

A recent visitor at the home of Mr. and Mrs. E. Mjølness was Mrs. Jean Mjølness of Calgary.

DIDSBURY MARKETS

BUTTERFAT

Delivery Basis At Crystal Dairy

Special 80c

No. 1 80c

No. 2 49c

Table 68c



Little Douglas MacRae, 21-month-old Australian youngster, grabs the spotlight from aboriginal dancers as he strolls on the dais occupied

by Queen Elizabeth and her party at Teewoomba, Australia. The Duke of Edinburgh reaches for the youngster who, oblivious of the

royal guests, watches one of the dancers perform with a spear. The dancers travelled 1500 miles to appear before the royal couple.

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CARD OF THANKS

The Westcott Young People's Union wish to express their sincere thanks to all our friends and relatives who helped make a successful dance on March 12, in the Carstairs hall.

CARD OF THANKS

I would like to take this opportunity to thank Dr. McKenzie, Dr. Asquith, the matron and staff of Didsbury hospital for the excellent care and kindness shown me during my recent illness. Also thanks to the ones who sent flowers, cards and fruit.

MRS. GLEN JOHNSTON

CARD OF THANKS

I wish to express my thanks to Dr. Asquith, the matron, hospital staff and to all friends who sent cards and visited me, also to my good neighbors, while I was in hospital.

MRS. M. ROETH

ANNOUNCEMENT

Dr. Raymond Asquith wishes to make it known that he has been, and will continue to be responsible for surgical operations required by his patients.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. Henry W. Harder of Hartmann wish to announce the engagement of their eldest daughter, Justine, to Mr. Earl Hector Hamilton, eldest son of Mr. and Mrs. Hector Hamilton of Fort Macleod, on the 25th of March in Knox United Church, Calgary.

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FOR SALE — Fertiliser attachment for 16-run drill. Sections can be added to this attachment. Apply J. Heidebrecht, phone 1508. 11-2p

FOR SALE — 120 bass Hohner accordion and case. Phone 301, Neil B. Neufeld.

FOR SALE — New seed barley, germ test 95%, govt. test 53-7122. \$1.00 bushel. Apply Albert Krebs, phone 2010. 11-3p

FOR PLASTERING and STUCCO, Phone Stan Teather at 68 Sundre. 10-7p

FOR SALE — Oil seed barley, cleaned, grown from reg. seed, \$1.10 bushel. W. A. Ausem, phone 713. 12-3p

FOR SALE — Late model John Deere 'D' tractor, starter and lights, done very little work. Late model I.H.C. Farmall 'M', new rubber all around. 6000 feet of fir 2x4's - 8 ft. long. Apply Roy Gale, phone 716, Didsbury. 12-2p

FOR SALE — Compan Barley, 93% germ, cert. 73-8325, 85c per bus. over 100 bus. lots, cleaned. Legacy Oats, 96%, bin run, cert. 73-8048, 45c bus. over 100 bus. lots. Phone 2015 Carstairs, Lloyd Vogel. 12-3p

FOR SALE — Tractor drive 400 amp Arc Welder. Complete, ready for use. \$175 or trade for cattle or lumber. Phone 2015 Carstairs, L. Vogel. 12-3p

FOR SALE — Holstein bull calves. Lloyd O. Stauffer, phone 2907. 12-3p

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26 MILES NORTH OF COCHRANE ON GRAVEL ROAD

GOOD SELECTION OF
36 Hereford, 15 Angus and 8 Shorthorn
Bulls and Heifers

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E. A. Thresher	Jasper	E. W. Walker	Didsbury
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Hazleton & Towle	Elton	C. A. Eckstrand	Didsbury
G. E. Olsen	Didsbury	John Titzworth	Didsbury
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We will accept consignments up to date of sale. A very good selection of two-year-olds and yearling bulls and also good quality heifers. These bulls are not show fitted but are of good quality. Good bone and condition for farmers and ranchers. Many of these breeders have been selling their bulls in Calgary in recent years.

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tical styling... new comfort and convenience... new accessibility for easier servicing... and other advancements including faster reverse, speed and larger fuel tank. There's "live" hydraulic control for effortless operation of integral and drawn equipment... 4 forward speeds... combination steering-braking mechanism for short turns... and a rugged integral tool carrier for handling a wide variety of working attachments.



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THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

Through The Study Window

By REV. C. C. ARMSTRONG

This last week I went to see the picture "Titanic" and found it to be one of the better pictures that Hollywood produces. The picture, as a documentary, was good, although the ship's captain and crew never really emerged as "real." The real emotional build-up concerned the tragic failure of an aristocratic family man, whose pride and stubborn self-will was leading his ship to marital and spiritual shipwreck with the same speed and disregard of warning signs as the voyage of the ill-fated ship. Eventually he lost his life, but saved his soul.

The picture has a message of social significance, as a parable of human life. How often has humanity been shipwrecked when catastrophe might have been averted. The husband and wife in the play didn't know at what point their marriage had gone wrong, but it took the catastrophe to straighten things out. It is a fact that many at the present time feel that we are heading toward disaster, although they are not just certain where the mistake was made.

One of the 'icebergs' that is a potential threat to the world's safety is a result of the fact that in certain parts of the world there is a surplus of food, while in other areas there is hunger and starvation.

The Lenten appeal of the United Church concerns "Food for the World's Hungry." At Easter time a special offering will be received and the entire proceeds of this offering will be used to purchase food, particularly for India and Korea. Special literature and offering envelopes will be provided to give further information to church people.

This offering is a missionary offering, and is channeled through the missionary and maintenance fund. Ordinarily this fund is used to finance the various branches of the church's work both at home and abroad. The Lenten offering will be recognized as a contribution to the M. and M. work, but the entire amount, without any deduction whatsoever for overhead, will go for food. Every dollar you contribute will mean a dollar's worth of life for some one else. Canadians are in danger through full stomachs and empty souls. Here is an opportunity for self-denial in the Master's name for the sake of others.

"Who gives himself with his aims feeds three — Himself, his hungering neighbor, and Me."

East Notes

(From Our Own Correspondent)

(Intended For Last Week)
Mr. and Mrs. Walter McCulloch and Leonard called on Mr. and Mrs. Alfie Thompson and Beverly Wednesday evening.

Mr. and Mrs. Pete Neufeld and family were Tuesday evening callers on Mr. and Mrs. Schumaker and family.

Mr. and Mrs. Schumaker and Joyce called on Mr. and Mrs. Alfie Thompson Monday evening.

The following took in Bingo at Acme Tuesday night: Mr. and Mrs. Stanley Schumaker, Mrs. Walter McCulloch, Mr. and Mrs. Ivor Webb, Mr. and Mrs. Alfie Thompson, Mr. and Mrs. Donald Thompson.

Mr. and Mrs. Underhay and Joyce were Sunday evening callers on Mr. and Mrs. Howard Pross and family.

Mr. and Mrs. Alfie Thompson were Thursday visitors in Calgary.

The following were Sunday dinner guests with Mr. and Mrs. Schumaker and family: Mr. and Mrs. Walter McCulloch and Leonard and Mr. and Mrs. S. Schumaker and Dave Grant, the occasion Reg's and Stan's birthday. Afternoon callers were Mr. and Mrs. Duane Forbes and girls.


Mr. and Mrs. Bill Persinger took in the Bingo game Tuesday night. Mr. and Mrs. Harry Richardson also took in Bingo at Acme last Tuesday night, the former winning a box of chocolates. Mrs. Jack Ballesteron was a lucky winner, taking home a lovely set of woolen blankets.

We are sorry to hear Mrs. Balderston was taken sick and was rushed to hospital. We wish her an early recovery.

Mr. Fred Metz took in the Old Time dance which was held at Acme last Friday.

Mr. and Mrs. Conrad Wagner and Ernie were Sunday dinner guests with Mr. and Mrs. Tobbler.

Mr. and Mrs. Schumaker and Joyce were Friday visitors in Calgary and were supper guests with Mr. and Mrs. Adam Schumaker. June Richardson spent Sunday with her parents.



Men!
Feel Younger at 40, 50, 60
Don't be weak, low in energy, tired-out, run-down or "old" any longer. Get new pep, feel years younger with Dietrich's Tonic Tablets just new vitamin and iron tonic. Overcome lack of iron at 40, 50, 60. Increase vitality, stimulate blood, create energy. Builds up body fast. For both men and women, "get up" together. Try Dietrich's to get new strength, energy, freshness and feel years younger today. New potent "acquired" size only 60¢. At all druggists.

Notes From D.A.

By Hugh McPhail

Bob Armstrong has again brought distinction to this district with a heifer he raised. The following is taken from the Holstein-Friesian Journal.

"Racecraft Sovereign Lady Grace 799439 (GP), owned jointly by Pickard and Clark of Carstairs and her breeder, Robert Armstrong, of Olds, has a three-year 2X record of 16,544 lbs. milk, 4.68% 774 lbs. fat. She was an Honor List Junior 2-year-old with 736 lbs. fat from 13,190 lbs. of 5.58% milk on 2X. She was sired by Sovereign Masterpiece (XX) and is from a daughter of Glenafon Rag Apply Architect (XXX)."

For the period ending January 10 to February 10, 1954, she led the three-year-old class on twice a day milking.

Mr. Clark now shares in this honor as he has the heifer in his herd and fed and milked her during this last record.

Mr. Les Echlin has also again brought credit to this district with his cow "Riperglen Rowena Johanna." For the period ending Dec. 15, 1953 to Jan. 10, 1954, she was second in Canada for milk production with 22,980 pounds of milk, and 11th for butterfat with 710 pounds.

Cremona W.I. March Meeting

Cremona Women's Institute meeting was held at the home of Mrs. B. Dinsey on Wednesday, March 17. Eleven members and one visitor, Mrs. Tails, were present.

Roll call was answered with a favorite Irish song. The secretary presented Mrs. J. Bargett with an A.W.I. pin in recognition of her term as secretary.

A report was given by Mrs. E. H. rich, delegate to the Drumheller conference. A motion was made to send constituency and federal dues. It was decided to hold a bean supper on April 21 to raise funds for the W.I. Next meeting will be held on April 14.

CHECK YOUR BINNED GRAIN

The Alberta department of agriculture warns farmers to carefully check grain stored in farm bins. Unless such grain went into good storage in dry condition, it may subject to attack by a mold, mites and grain beetles. Once this infestation occurs it will cause the grain to heat and go out of condition rapidly.

Ship Your Stock Through The

Mountain View Co-Operative
Livestock Marketing Association
Local Agent: R. E. GILLRIE

Radiator Repairs !!

Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

DUNCAN AUTO BODY AND SERVICE

PHONE 73r2 — OLDS, ALTA.



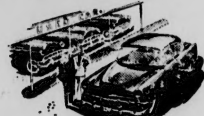
There's No ECONOMY



Lowest priced car of the low-priced field! Because Chevrolet out-produces and out-sells every other car line in Canada, your Chevrolet can be produced at lower cost, and the savings are passed on to you. Yes, Chevrolet brings you year after year the finest quality at the lowest prices — at Chevrolet prices, the lowest of all!



Chevrolet dependability is unsurpassed by any car! Nothing beats famous Chevrolet dependability. Many large companies choose Chevrolets for their entire sales force because Chevrolet's reputation for reliability assures them these cars will be faithfully on the road all day every day.



Highest trade-in value in the low-priced field! Yes, actual used-car figures show that Chevrolet consistently commands a higher proportion of its original price upon re-sale than any other car — a fact you can verify for yourself by checking used-car prices in your newspaper. This is but one more indication of Chevrolet's superior value!



Chevrolet's maintenance cost is naturally lower! When it comes to down-to-earth dollars and cents maintenance costs, you save on service when you drive Chevrolet. And when it comes to convenience, remember that no other car can match the service facilities of the huge Chevrolet Dealer network, ready to serve you wherever you are, from coast to coast.



Chevrolet offers unmatched economy of operation! Your high-compression Chevrolet engine — highest in its field — squeezes extra miles out of every gallon of gasoline you buy. On top of that, Chevrolet gives you the extra efficiency of overhead-valve design, pioneered by Chevrolet and exclusive in the lowest-priced field.



Chevrolet's engineering excellence provides the sound basis of Chevrolet's popularity. Chevrolet's dependability wins new friends year after year. Last year, consumer preference for Chevrolet gave this car a huge margin of 20,000 units over the nearest competitor. This is indicative of Chevrolet's extra value, when you buy, when you drive and when you trade!

There's no car like Chevrolet when it comes to sales leadership! And that's because Canadians realize that there's no economy like Chevrolet economy, when it comes to owning a fine car, Chevrolet gives you all the best for much less than any other low-priced Canadian car! It gives you tried and true economy... economy of buying, driving and trading... economy that is unmatched. And Chevrolet gives you power, comfort and safety that you can't find anywhere else in Chevrolet's field. Before you buy, see and drive a brilliant new 1954 Chevrolet... your best buy by far for '54!

FOOTHILL'S CLINIC
OLDS
PHONE 497

Now Open

HEREFORD BULL SALE

APRIL 7TH AND 8TH

Show April 7th, commencing at 2 p.m.
Sale April 8th, commencing at 9 a.m.

Lacombe Sales Pavilion

145 - HEAD - 145

CATALOGUES ON REQUEST
CENTRAL ALTA. CATTLE BREEDERS' ASS'N.
Lacombe, Alberta

S. J. HENDERSON, Pres. W. M. CAMPBELL, Secy.

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EDFORD MOTORS

ED FORD, Prop. — DIDSBURY, ALBERTA

RED & WHITE

C. M. CARTER

PHONE 39

WEEKEND SPECIALS FOR THURSDAY, FRIDAY AND SATURDAY, MARCH 25, 26, 27

SOCKEYE SALMON, Gold Seal, 1/2's 2 for 79c
PINEAPPLE JUICE, Doles, 20 oz. 2 for 37c
CORN FLAKES, Kellogg's, large size 2 for 49c
SPORK 3 tins 95c
PURE RASPBERRY JAM, R & W, large tins 99c

Macaroni, Catelli, 1 lb. box 57c

Essence of Smoke, for curing meat, bottle 65c
Cocoa, Baker's, 1 lb. tin 75c

Grapefruit Sections, Donald Duck 20 oz. 25c

Maple Syrup, Groves, Pure, 32 oz. bottle \$1.29

Wax Paper, R & W, 100 ft. rolls 33c

Green Beans, Ensign, 15 oz. tin 2 for 31c

Javex Bleach, large 64 oz. bottle 48c

Peas, R & W, large size, fancy, 20 oz. 2 for 45c

Peanut Butter, R & W, in 24 oz. glass 61c

Cheez Pleez, 8 oz. jar 35c

Sliced Peaches, Libby's, 28 oz. tin 45c

— FULL-O-PEP FEEDS —

BABY CHICK GRIT 6 lbs. 25c
BABY CHICK KRUMBLES 50 lb. sack \$2.85
TURKEY KRUMBLES 50 lb. sack \$3.40
POULTRY MASH CONCENTRATE, 50 lbs. \$3.20
OYSTER SHELL 25 lb. sack 85c
GROUND LIME 100 lb. sack \$1.35

**DON'T MISS
CAR BINGO
WEDNESDAY, APRIL 7
INNISFAIR ARENA**

PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

RED AND BLUE BEEF
FRYING CHICKENS CUT UP IN TRAYS
LARGE ROASTING CHICKENS
TENDER PLUFF INDIVIDUAL PIES

Fresh Every Week!

Pork, Chicken, Beef and Fruit 2 for 25c

FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES
 R. A. CAMPBELL, Prop.

Red Cross Drive Well Underway

A total of \$884.00 has been collected to date in the current Red Cross appeal for funds. Below is a list of the earlier donations and a further list will appear next week:

Mrs. George Gerlitz \$1, W. Jones \$1, Elma Good \$1, Mary J. Fisher \$2, Edith Wahl \$5, Geo. Anderson \$1, Wm. McCulloch \$2, R. E. Fischer \$2, E. Kirs \$3, J. Smallwood \$1, W. C. Fischer \$5, L. H. Fischer \$5, Ray Fulkert \$2, E. Dupont Sr. \$5, J. Kershaw \$10, Gus Olson \$2, S. Summers \$2, David Evans \$5, Norman Weber \$10, Albert Klein \$3.

W. Summers \$2, Mrs. F. W. Leeson \$2, Herb Sinclair \$2, Prevost Motors \$5, Didsbury Lumber Co. Ltd. \$5, Mrs. Geo. Wilkins \$2, Geo. Anderson \$1, H. R. Burgess \$2, Ray Johnson \$1, Lena J. Farquharson \$1, Gordon Sherrick \$1, Mrs. Peter Hebert \$1, John Wesley \$1, H. M. Ringham \$1, Mrs. G. Neufeld \$5, C. Rapien \$1, G. H. Burke \$5, E. Roswell \$5.

Mrs. Alice Bradley \$1, Mrs. M. Walter \$1, Mrs. W. F. Stauffer \$2, L. V. Swingle \$5, Herman Wilker \$2, Ray McNaughton \$10, B. E. Brinson \$5, E. R. Tucker \$2, Ellis W. White \$5, Frank Jackson \$10, Ronald Johnston \$2, Walter Artman \$5, Irene Nimmons \$4, Earl Braun \$1, E. J. Hansen \$1, H. Ross \$5, Ed Craig \$5, Gladys Craig \$3, Alfred Cowitz \$5, W. D. Spence \$10.

R. G. McArthur \$5, Norman Tugle \$2, Louise Suderman \$1, N. A. Dyck \$1, W. H. Lachman \$5, Alex Hall \$5, T. Stuckey \$5, E. C. Peiper \$2, Didsbury Garage \$15, Joe Kynol \$1, Harry Bogner \$2, M. McCrae \$5, A. W. Reiber \$10, Hugh Morton \$5, E. S. Clarke \$5, Owen Clarke \$5, Mrs. A. LeClaire \$3, A. Rothwell \$5.

Ben Krueger \$3, Wm. Collings \$10, R. S. McCulloch \$2, G. E. McCraig \$2, A. T. Thompson \$5, Harvey Neufeld \$2, W. F. Schultz \$5, Wm. Bruce \$10, J. Kohut \$2, A. A. Neufeld \$5, D. Loewen \$3, H. S. Hooper \$5, Mrs. Elsie Hamm \$2, Mrs. H. H. Hamm \$1, Mrs. C. A. Neufeld \$1, Ernie Neufeld \$2, Pete Penner \$5, C. Helgren \$2, W. M. Smith \$5, C. Kohut \$25, F. Dahl \$2, H. Rempel \$5, G. S. Tighe \$10.

LONE PINE ORIOLES GIRLS' CLUB MEETING

The March meeting of the Lone Pine Orioles Girls' Club was held at the home of Mrs. O. Bittner. The meeting was opened with the singing of three songs and reading of the creed. Roll call was answered with a favorite boy's name.

There were 15 members and nine visitors present. It was decided that a combination bazaar and food sale would be held on April 10. When the business was completed, the treasurer gave her report, followed by an interesting talk on her trip to England, by Mary Page.

The 10-cent draw, which netted \$3, was won by Sheila Page. Beverly Thompson and Linda Shells won 1st and 2nd prizes for the juniors' hand-made patches. Grace Weber won this same contest for the seniors.

The "bit of fun," which was given by Sandra and Karen Brander, was won by Ralph Bittner for juniors and Gloria Schumaker for seniors. After the meeting, pot-luck lunch was enjoyed by all.

Facts and Figures

ABOUT ELEPHANT BRAND Fertilizer

For those who want them, we have "facts and figures" covering the results from fertilizer tests that have been carried out by Provincial Agricultural authorities over a period of years. Also, their recommendations for the fertilizer to use and the rates of application for various crops.

This data has been compiled by recognized authorities on fertilizer use and will show you what yield increases and other benefits you can expect from the use of fertilizer on your farm.

Come in soon and ask us about these "facts and figures". We will be pleased to show them to you and discuss any other questions you may have regarding the use of fertilizer.

Place your order NOW so that we can bring in the fertilizer you need in time for seeding.

HAROLD E. OKE

"Your Machine Man"

Phone 10, Didsbury

M.V.B.C. NEWS

This week is marked with extras again. That is always so toward the close of the year. Tonight (Monday) the Juniors are busy decorating the College dining room for the Seniors when they return from their annual outing. Cliff Shantz, president of the junior class has his group well organized and they are busy even now, and will no doubt present a splendid program for the evening. Kenneth Shauers heads the decorating committee; Edward Oke is at the head of the program committee and Emelia Dietz is looking after the food which will be served in banquet style this evening. All of these young people help their quota of good student help. They work with the help of their advisor, Miss Gladys Eby. More next week.

The Seniors have been off campus for several days. We did receive a telegram, presumably from Banff, saying they were having a splendid time. Perhaps they were, and perhaps they weren't! On Friday evening the Associated Student Body entertained the College students of Canadian Nazarene College. A lovely social time was greatly appreciated by the visiting friends. Earl Reimer, chairman of the social committee, did an excellent job programming the evening. Among other things he with the help of several others, put on a Radio Quiz, and really put on a demonstration of what real fun can be. A dairy lunch was served, after which C.N.C. took devotionals. Several splendid songs were sung, recitations given with closing remarks by the president of that college, Rev. Arnold Airhart. This was a worthwhile evening. We're glad our boys won the hockey match! They enjoyed it greatly and we trust that in the coming year there will be a continuation of this wholesome sport and friendly rivalry.

Did you hear the A Capella choir on CKXL Sunday at 7:30 a.m.? If not, you missed something. Next Sunday morning the program will again feature the College, and President Taylor will speak.

Mr. David Suder, who has been a student with us during the winter months, and has taken such an active part in school activities, will be leaving for Washington University on Wednesday. He is concluding further work in engineering to lead to a second degree in his field of study. We will miss Donald, but trust he will have good success in his studies.

Little Miss Christine Lusk has been on the sick list for a number of days. She is well on the way to recovery now and we hope her pretty smile will soon grace our dining room again.

Acreage planted to Durum wheat in the U.S. will be increased this year by 50 per cent over plantings last year.

For \$5.00 you may have a \$10.00

Permanent if appointment is made this week

MAYE'S BEAUTY SHOP

Phone 77 Didsbury

ARE YOU IN HOT WATER?

We can put you there very economically

See us about the NEW COLEMAN OIL HOT WATER HEATER — Automatic control, no electricity required, fast recovery, low oil consumption, low in price.

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Extra! Extra!

COME IN AND LEARN ALL ABOUT 1847 ROGERS BROS.

Old Pattern Revival

ORDERS WILL BE TAKEN TILL

APRIL 17TH ONLY

FOR EXTRA PIECES OF THE FOLLOWING DISCONTINUED PATTERNS

Ambassador - Anniversary - Ancestral Argosy - Legacy - Silhouette - Marquise Sylvia - Lovelace

ASK ABOUT THE SILVER TRADE-IN SALE On Your Choice of GARDENIA - EXQUISITE - APRIL

As much as 50c a piece allowed for any old piece of silverware on up to 30 pieces

MAKE YOUR SILVERWARE HEADQUARTERS

--- AT ---

Blores' Jewellery

Phone 133

Didsbury

Warner Poultry

Equipment

Chick Founts & Feeders

— IN ALL SIZES —

"PANOGEN"

— FOR TREATING ALL GRAINS —

"Panogen" is becoming more popular year by year.

Panogen Treating Machine \$65.95

For the Liquid Method

ALSO FRESH STOCK OF — LEYTOSAN — CERESAN — SAN

MAC'S-SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

TRY A NICE

Roasting Fowl

— FOR THIS WEEKEND —

We Carry A Full Line of FROZEN FISH FILLETS

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

New Listing

240 ACRES ADJOINING TOWN OF DIDSBURY, — all fenced, good well — 220 acres under cultivation.

Price \$15,000.00

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Where Insurance Is Our Business, Not a Sideline
 C. E. Reiber PHONE 90 A.W. Reiber



IT'S TIME TO BUILD THAT NEW HOME!

And there is no better place to plan and build that new home than right here at your friendly Atlas Lumber Company.

We're fully equipped to help you in every phase of building — from planning to moving-in day. We have quality materials that will save you \$\$\$ because they require less maintenance than inferior products as the years go by.

Stop in and talk over your plans with our friendly staff.

ATLAS LUMBER CO. Ltd.
DIDSBURY, ALTA. Phone 1253

LARRY SINCLAIR, Manager

PHONE 1253



Builders' Hardware

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

Folkmann's Clothing

PHONE 124 — DIDSBURY

ARDELE LINGERIE FOR SPRING — Cotton eyelet and eyelet trim slips, half slips, comi-soles and pyjamas.

PRINTS, BROADCLOTH, SHEETS and PILLOW CASES by Wabasso have just arrived.

Hairdressing Specials

RAYVE WAVE REFILLS	\$1.49
RAYVE WAVE END CURL	98c
BOBBI	\$1.75
PROM	\$1.75
TONI, regular, gentle, super	\$1.75
TONETTE CHILD'S PERM	\$1.75
RICHARD HUDNUT HAND PERM REFILL, 2 oz. bottle and Richard Hudnut Marvelous Shampoo, both for	\$1.75

Law's Drug Store

The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. Sidney Fox announce the marriage of their daughter, Phyllis Mae, to Cpl. C. T. Montague of Winnipeg. The wedding took place in St. George's Chapel, Currie Barracks, Calgary, March 6th, Rev. Dignan officiating.

LSRNS Don LeGrand was not among the sailors from HMCS Ontario who remained in Australia following a visit there of the Canadian warship.

Dr. and Mrs. Dalton Deadrick of Peace River are pleased to announce the birth of a son, March 21, a brother for Linda Gail.

In reporting the 1954 allocation of Knox United W.M.S. last week there was one numeral omitted from the total. It should have read \$170.00 not \$10.00.

Messrs. Goldwin and Aylmer Liesemer of Calgary were in Didsbury last Saturday visiting friends.

Shell Oil Co. started grading a road into the D. Reinhardt farm 4 miles south of town on the old highway last week and expect to start drilling operations at that point early in April.

Fresh cut daffodils direct from the Pacific coast at Berscht's this week.

Messrs. C. E. Reiber, George Law and Howard Halliday attended the Shriners' breakfast in Calgary last Sunday morning.

Mrs. C. Y. Howlett of Calgary was a Sunday visitor with her sister and family. Mr. and Mrs. J. Currie.

Mrs. Nancy Freeman was a visitor with Mrs. W. Walter of Okotoks over the weekend. Mrs. Walter returned with her to visit for a few days.

The Ladies' Auxiliary to the Canadian Legion will meet in the Masonic hall Thursday evening at 8:30.

NOTICE

In the Estate of JAMES FOSTER KIRBY, late of Didsbury, in the Province of Alberta, Butcher, Deceased.

NOTICE is hereby given that all persons having claims upon the Estate of the above named JAMES FOSTER KIRBY, who died on the 30th day of January, A.D. 1954, are required to file with W. A. Austin, Solicitor, Didsbury, Alberta, by the 29th day of April, A.D. 1954, a full statement duly verified of their claims and of any securities held by them, and that after that date the Executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or which have been brought to their knowledge.

Dated this 15th day of March, A.D. 1954.

W. A. AUSTIN,
Didsbury, Alberta,
11-3c Solicitor for the Executors

NOTICE

In the Estate of JACOB K. ELMER, late of the City of Portland, in the State of Oregon, one of the United States of America, Deceased.

NOTICE is hereby given that all persons have claims upon the estate of the above named JACOB K. ELMER, who died on the 8th day of June, 1941, are required to file with W. A. Austin, Solicitor, Didsbury, Alberta, by the 8th day of May, A.D. 1954, a full statement, duly verified of their claims and of any securities held by them, and that after that date the Executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or which have been brought to their knowledge.

Dated this 22nd day of March, A.D. 1954.

W. A. AUSTIN,
Didsbury, Alberta,
12-3c Solicitor for the Executors

LATE CLASSIFIED
FOR RENT — Furnished room with private bath. Phone 244. 1tp

WANTED — Roomers and boarders. 1tp

FOR SALE — Combination door, standard size. Apply Mrs. J. Wordie, phone 257. 1tp

FOR SALE — 28-run Van Brunt double disc drill, 8" spacing fertilizer attachment. Power lift in good condition. Price \$250. M. S. Page, Didsbury. 12-2p

FOR SALE — Two choice Holstein heifers, 3 years old; also Delec lighting plant with motors and radio, in good condition. Can be seen at the farm. Apply Mrs. Edith Wahl, phone 209. 12-3c

Coming Events

—There will be a box social and program at Rugby hall on March 28 at 8 p.m., sponsored by West Didsbury Golf Club. Mr. McPhail will be present to show films.

—A concert will be held in the Lions hall, Saturday, March 27, at 8 p.m., featuring folk songs by the junior choir of Knox United Church. Sponsored by the W.M.S. Admission 50c, 30c and 15c.

—The next Zella W.I. card party has been postponed to Friday, March 26.

Tuesday evening was initiation night at the Masonic hall for St. Hilda's Chapter, O.E.S. Guests attended from Bethel Chapter of Calgary, Mt. View of Olds and the Carstairs chapter. Two men were initiated into the chapter, namely D. O. Thompson and Wm. Blone.

Mr. and Mrs. Banta of Calgary were visitors over the weekend with their daughter and family. Mr. and Mrs. J. Shannon.

Mr. and Mrs. A. E. Prevost, Mr. and Mrs. L. Clayton and Mr. and Mrs. W. Fulkner left Tuesday for Edmonton to do a spot of curling.

NOTICE

Anyone having a pick-up for Calgary are asked to phone Freeman's Garage, 14, as they will be taking phone calls for us each morning up to 11 a.m. Didsbury Cartage.

MISCELLANEOUS SHOWER

A miscellaneous shower was held recently at the home of Mrs. Kay Platz in honor of Miss Pat Wood, bride-elect of Mr. H. Francis of Carstairs, on March 12, a daughter. To Mr. and Mrs. G. Bogner of Didsbury, on March 13, a son. To Mr. and Mrs. J. Harder of Carstairs, on March 16, a daughter. To Mr. and Mrs. R. May of Cremona, on March 17, a daughter. To Mr. and Mrs. A. Jackson of Didsbury, on March 19, a son. To Mr. and Mrs. L. R. Clevette of Crossfield, March 20, a son. To Mr. and Mrs. R. Rice of Cremona, on March 21, a son. To Mr. and Mrs. M. McRae of Didsbury, on March 22, a daughter.

The hostess was assisted by Alice Phillips, Leona Mullen and Joan Cuthbert in serving a delicious lunch.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. Hildebrandt of Carstairs, on March 10, a son.
To Mr. and Mrs. H. Francis of Carstairs, on March 12, a daughter.
To Mr. and Mrs. G. Bogner of Didsbury, on March 13, a son.
To Mr. and Mrs. J. Harder of Carstairs, on March 16, a daughter.
To Mr. and Mrs. R. May of Cremona, on March 17, a daughter.
To Mr. and Mrs. A. Jackson of Didsbury, on March 19, a son.
To Mr. and Mrs. L. R. Clevette of Crossfield, March 20, a son.
To Mr. and Mrs. R. Rice of Cremona, on March 21, a son.
To Mr. and Mrs. M. McRae of Didsbury, on March 22, a daughter.

SHOP AT —

Ranton's

Your Home Town Store

Our New Spring

Dresses Have

Just Arrived!

53 new and different styles

Men's Sport Shirts

Attractive Plaids \$5.80

Men's Fancy

Summer Socks

Ladies' Reinforced Nylon Ankle Sox 70c

Smart Cotton Aprons, up from 98c

Lovely Embroidered Pillow cases, at \$2.95

Men's Work Gloves, cotton and leather — Popular Prices!

Baby Blankets Pink, Green and Blue

IN DIDSBURY IT'S

Ranton's

Your Home Town Store

P-L-A-Y
Car Bingo
AT HOME

AND WIN A BEAUTIFUL NEW

1954 CHEVROLET

Or any one of the other valuable prizes that may be added later

— HERE ARE THE FIRST 25 NUMBERS —

Five More Will Be Drawn Next Monday

1st	2nd	3rd	4th	5th
N-32	B-11	N-38	O-81	B-15
6th	7th	8th	9th	10th
B-10	I-25	N-36	O-82	N-40
11th	12th	13th	14th	15th
N-45	I-21	O-85	B-2	G-50
16th	17th	18th	19th	20th
O-70	I-22	G-59	G-55	B-9
21st	22nd	23rd	24th	25th
G-60	O-74	O-72	N-37	O-71

— CARDS ON SALE AT —

DIDSBURY PIONEER OFFICE

HALLIDAY'S CASH GROCERY

DIDSBURY BILLIARD HALL

THE BRIGHT SPOT COFFEE SHOP

YOU CAN'T WIN IF YOU HAVEN'T A CARD !!!

OLDS ELKS LODGE No. 100

Fred Penny, Exalted Ruler

Jack Ross, Secretary

Proceeds for Charitable Purposes

FOURTH ANNUAL SALE

Aberdeen-Angus

60 - HEAD - 60

(24 BULLS — 36 FEMALES)

By Such Herd Sires as:

Bandoliermere 54th, Elleenmere 1522nd, Black Knight of AV 50th, Desert Prince 46th

APRIL 1st, 1954

LACOMBE SALES PAVILION

HEATHERBROOK FARMS LIMITED

LACOMBE

S. J. HENDERSON, Pres.

ALBERTA

You'll look your best in a Johnston..



Come in and see our exceptional range of jacket tweeds. Choose a gabardine, or a flannel in a matching or contrasting colour for your slacks. Know the satisfaction of clothes that feel right and look right because they have been tailored for you alone.

Jackets from

\$24.50

Slacks from

\$14.95

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a special visit

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W. R. JOHNSTON'S

approved clothes

- STYLE EXPERT

MR. A. G. SAUNDERS

on FRIDAY, MARCH 26

Come in and talk over your clothing problems with a leading style authority. See his special selection of new 100% virgin-wool British fabrics in the season's most wanted new shades and patterns. Ask him to give you his personal attention. Above all, ask him to show you W. R. Johnston's smart, new ROYAL YORK made-to-measure fashion line, modestly priced at only

\$69.50

2 piece

88 years of outstanding tailoring achievement.



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PHONE 36 — DIDSBURY